

# ROTARY CLUB OF BEHALA

RI Club No.16149 | Date of Charter: August 24, 1964  
Rotary International District 3291

Rotary



Rotary Opens  
Opportunities



# MAITREE

RI President: Rtn. Holger Knaack  
Dist. Governor: Rtn. Sudip Mukherjee

Editor  
Rtn. Siddhartha Chakraborty

President: Rtn. Sugata Mazumdar  
Secretary: Rtn. Shuvranshu Mitra

*For private circulation only*

Volume: LVII | Issue: 01

July 02  
New Leadership  
Month

**Today**

**2568th**

**Regular Meeting of  
Rotary Club of Behala**

## COVER STORY



**A New Year for Rotary International begins. Rtn. Sugata Mazumdar, 56th President of Rotary Behala takes office.**

## TOP STORIES

- \* Happy Occasions
- \* Meet our President
- \* Club Announcements
- \* Upcoming Days
- \* President's Desk
- \* Editor's Pen
- \* Fortnight That Was..
- \* World of Rotary
- \* New Board
- \* Family Corner
- \* Minutes



## HAPPY BIRTHDAY

10th July

PP Rtn Dr. Siddhartha  
Chakraborty

15th July

PP Rtn Ajoy Krishna Chatterjee  
15th July  
Rtn Angshuman Bhattacharya

## HAPPY ANNIVERSARY

5th July

Ann Sharmistha  
&

PP Rtn Krishnendu  
Bhattacharjee



## CLUB ANNOUNCEMENTS

It is the beginning of the New Rotary Year.  
Kindly pay your Semi-Annual Dues.

## UPCOMING DAYS

The next RCM will be held on 16.07.20 at 7 pm on Zoom platform.

57th Installation Meeting of our Club will be held on Zoom platform at 7 pm on 23rd July 2020.

## A REQUEST FROM THE EDITORIAL BOARD

A magazine is only as good as its contents.  
All members are earnestly requested to mail < sid.ctvs@gmail.com > articles, paintings or other material for publishing in this platform. This being an online version, sky is the limit.

## Meet Our President 20-21

## COVER STORY

Rtn Sugata Mazumdar is an accomplished Senior Management Professional with over 30 years of rich experience in Pharmaceuticals Marketing, Healthcare Marketing, Hospital Administration, Public & Corporate Relations.

A graduate in Mathematics (Hons) from Calcutta University, he did his Masters in Business Administration and Hospital Management from Symbiosis, Pune. Post Graduate Diploma in Business Administration from IIM, Kozhikode.

Worked in various National and Multinational Companies like Wockhardt Healthcare, Searle (I) Limited, Core Healthcare, Elder Pharmaceuticals and presently working with Peerless Hospital for last 15 years as Head of Business Development, Billing and PR.

He is happily married with Ann Oindrila, and the couple is blessed with a daughter Awishee and son Alekhya.

Club President Rtn Sugata joined Rotary Club of Behala in 2014.



A Message from the  
**PRESIDENT**



It is my privilege and pleasure as the Newly elected President to welcome you to the new Rotary Year 2020-21 of Rotary Club of Behala. Our club has been built on a strong leadership foundation, and I am fortunate to have a membership that is fully committed to

the Rotary ideal of Service and continues to carry out the projects that we undertake for the benefit of our community.

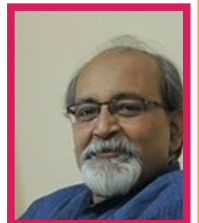
I would also like to congratulate each of the new Board Members. Our fellow club members have shown their confidence in you and me by electing us to our respective positions, and I look forward to serving with you.

Our primary focus for the year will include:

- ✓ Membership Development and Retention
- ✓ Public Image
- ✓ Projects and Fund-raisers
- ✓ The Rotary Foundation
- ✓ Disaster Management
- ✓ Youth Programs
- ✓ Sanitation, Community Development at RCC, Vocational Service, Environment, Health and Education.
- ✓ Club Service and Administration.

I once again take the opportunity to thank all members and look forward for all their whole hearted cooperation.

### Editor's Pen



Dear friends,

**Yesterday** was the day. Rtn's across the globe have started a new year with a new vigor. For, to them, Rotary Opens Opportunities - opportunities to serve the society.

**That** takes us back to two groups of professionals who also serve the society & shared that day as a special day for their fraternity - the Chartered Accountants & the Doctors - who keep vigil over health of our society & individuals. Our salute to them.

**A** tiny creature is causing havoc presently. More than five lakh people have succumbed to it, world economy is shuttered. A New Normal is the call of the day, business modalities are changing fast, social media has become our window to the outside world. Ensnared in our safe homes, we wonder at the brave medicos who endanger their today's to save our tomorrow. And we shudder in fear.

**Is it really so fearful?**

**Urgency** is the mother of scientific leaps. World wars led to advancements in so many fields of science. And now there is a deluge of scientific discussions in the world of medical journals, monographs & chapters in books. One study estimates that there have been more than 36,000 articles published in medical journals of repute on the topic this year!

**Yes**, we are more knowledgeable now than at the start of this pandemic affair. We now have a better understanding of the disease, have identified some new drugs & reinvented some.

**Mortality rate is coming down.**

But, as the old adage says, prevention is better than cure. Please stick to masks, social distancing, cough etiquette, hand wash & sanitization. And please, please, don't believe in all the sermons and advices flooding your inbox. Keep sense. Keep calm. You have to keep well to utilise the opportunity to serve. **Keep Safe. Keep Well.**





# The Fortnight That Was...

## RI District 3291

**Festival of Recognition**  
**The District Awards and Recognition Ceremony** was held on 27th June, 2020 at Haldiram;s Banquet, following the Covid - related advisories from authorities.

**Celebrating New Rotary Year**  
 District had organized Blood Donation Camps in the city, along with one at Murshidabad & Purulia. There were 3 camps at Kolkata-Rotary Sadan, Prakash Bhavan & Saroj Gupta Cancer Hospital. Quite a large number of Rotarians came forward to offer the gift of life.



## Rotary International

**Rotary International Virtual Convention** was held on 20th & 21st June, 2020, and was enjoyed by many members of our club. The icing on the cake – it was free. No registration charge!

**Supporting the Environment** has become Rotary's seventh area of focus

**Sankalpa**  
 RI District 3291 Changeover Ceremony took place on 1st July at Hyatt Regency, Kolkata.



## OUR AWARDS & RECOGNITIONS AT THE DISTRICT AWARDS CEREMONY

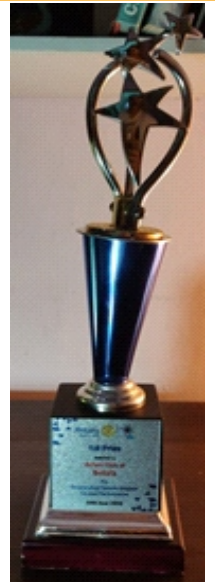


**Outstanding Centurion**  
**Rtn Kaushik Bhattacharyya**



**Outstanding Zonal Secretary**  
**Rtn Anirudha Gupta**

**First Prize**  
**Outstanding**  
**Cyclone**  
**Amphan**  
**Related**  
**Performance**



**Third Prize**  
**Water, Sanitation & Hygiene**



**District Governor Citation**



**Third Prize**  
**Computer Literacy**

# FROM THE WORLD OF ROTARY

## Presidential message from outgoing Rotary International President



*Mark Daniel Maloney  
RI President 2019-20*

My Rotary journey began 40 years ago when I joined the Rotary Club of Decatur, Alabama, at the age of 25, and it has brought my family and me many unforgettable moments. But nothing could have prepared me for connecting with the world as president of Rotary International. My individual Rotary journey has become a shared Rotary journey with each of you.

All of the incredible people Gay and I met this year — Rotarians, Rotaractors, and the extended family of Rotary — will be an inspiration for the rest of our lives. We visited clubs and projects from Uruguay to Ukraine, from Nigeria to New Zealand, and beyond. We were privileged to crisscross the globe, circumnavigating it twice and moving back and forth between the Northern and Southern hemispheres. Each country and each stop held its own Rotary magic. While in Zimbabwe in March, we participated in a medical vocational training team mission with Rotarians from India, providing health, hope, and life itself to the thousands who came for treatment. We also felt the energy of more than 300 young people at a Rotary Youth Symposium in Harare. What a thrill it was to be with these young people! This year Rotary launched our new Action Plan, and I trust each club is putting that plan to use. And I have been energized by the efforts to embrace the priorities I set for this Rotary year: engaging families, providing leadership opportunities for all ages, celebrating our history with the United Nations in its 75th year, and, most significantly, growing Rotary. As COVID-19 reached around the globe, we found ourselves in a world transformed. We have been forced to connect in ways we could never have imagined, testing our ability to adapt. We have made tough decisions, including canceling club meetings, district conferences, presidential conferences, and, much to our regret, the 2020 Rotary International Convention in Honolulu. Together everyone is placing the public good and welfare first, despite the loss of meetings, events, and experiences that had been planned for years.

As we looked forward to the Rotary Convention in Honolulu, we learned about the aloha spirit. Our Rotary friends in Hawaii showed us that "aloha" means mutual regard and affection. It extends warmth and caring with no expectation of anything in return. The spirit of aloha applies wherever in the world we may live. As Rotarians, Rotaractors, and members of the family of Rotary, we are connected, and as aloha has been defined to me: Our connection to one another is based upon mutual respect for our differences as well as our appreciation for what we have in common. Community is the sum of individuals — individuals who have concern for one another, who care, share, and take responsibility. As I have witnessed the members of the Rotary community act to care for humanity amid the coronavirus pandemic, I have seen the aloha of Rotary. We are indeed people of action. Every day, but particularly during this pandemic, the Rotary community has demonstrated its aloha spirit. It is a gift to be shared, and we are each a steward of this gift of Rotary. Gay and I have been amazed, inspired, and humbled by all of you within the family of Rotary. Indeed, I would say that the last part of our shared Rotary year was transformational. We found new ways to make the lives of others better, new ways to move forward together. And, together, we will continue to grow Rotary so that we may increase our gift of Rotary to our local and global communities.

Gay and I will always remember and treasure our year with you, our shared journey, as Rotary Connects the World!



## BOARD 2020-21



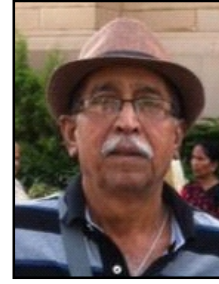
**IMMEDIATE PAST PRESIDENT**  
Kaushik Bhattacharyya



**SECRETARY**  
Shuvranshu Mitra



**PRESIDENT**  
Sugata Mazumdar



**TREASURER**  
PP Amaresh Bhattacharyya



**PRESIDENT ELECT**  
Soumjojit Mukherjee



**VICE PRESIDENT**  
Bikash Dutta



**CLUB TRAINER**  
PP Indu Bhusan Das



**EDITOR**  
PP (Dr) Siddhartha Chakraborty

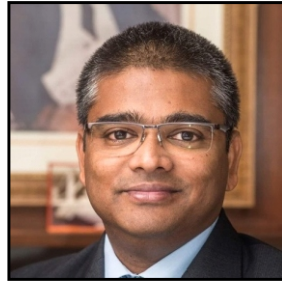


**SERGEANT AT ARMS**  
PP Debidas Ganguly

## DIRECTORS



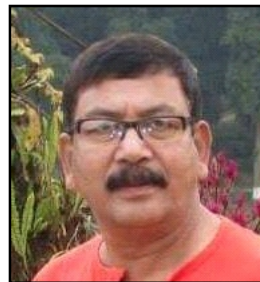
**CLUB SERVICE**  
PP Prasunjit Mukherjee



**COMMUNITY SERVICE(MED)**  
Debarshi Dutta Gupta



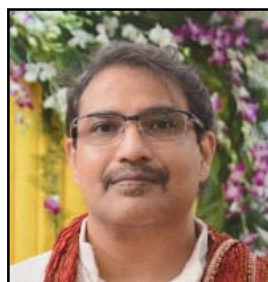
**VOCATIONAL SERVICE**  
PP Manika Karmakar



**COMMUNITY SERVICE(NON-MED)**  
PP Anjan Kr Bhowmick



**INTERNATIONAL SERVICE**  
PP (Dr) Siddhartha Chakraborty



**NEW GENERATION**  
IPP Kaushik Bhattacharyya

## CHAIRMEN STANDING COMMITTEES



**CLUB ADMINISTRATION**  
PP Anirudha Gupta



**MEMBERSHIP**  
PP Debabrata Joardar



**ROTARY FOUNDATION**  
PP Krishnendu Bhattacharjee



**PUBLIC IMAGE**  
PP Deepnath Roy Chowdhury



**SERVICE PROJECTS**  
PP Ajoy Krishna Chatterjee



**LITERACY**  
PP Anindya Bose

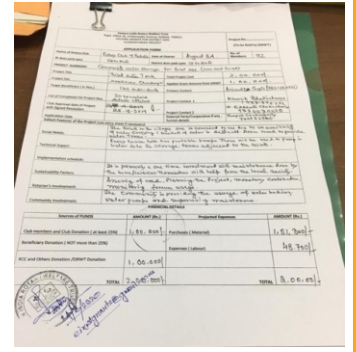


## FAMILY CORNER

Artwork by our little artist  
Rajveer Mukherjee (4 yrs), Son  
of President Elect Rtn  
Soumjojit Mukherjee.

## UPDATE

The Matching Grant application for 2nd phase of our Toilet Water Tank project at Chandanpiri has been submitted to the office of EIRWT at Kolkata.



### MINUTES OF THE 2567th RCM OF ROTARY CLUB OF BEHALA HELD AT ZOOM DIGITAL PLATFORM ON 26TH JUNE, 2020

- Club President Rtn Kaushik Bhattacharyya welcomed all members.
- This being the last RCM of the club in the Rotary year of 2019-2020, the President thanked the Board, the Chairs and all the club members for their whole-hearted support and active participation, which allowed the club to accomplish the various projects even in this difficult time.
- The Past Presidents of the club individually congratulated club President Rtn Kaushik – a bundle of energy and enthusiasm, and club Secretary Rtn Bikash – the selfless silent worker who made it all happen. They also wished the incoming President and Secretary a fabulous year ahead.
- Rotary Foundation Committee Chair PP Rtn Krishnendu discussed and updated the members about TRF contributions and explained how to make online TRF contribution.
- Incoming club President Rtn Sugata Mazumdar briefly narrated his plans and programmes for the coming year and placed the budget.
- After some discussions, the club budget for RY 2020-21 was accepted unanimously.
- Incoming club President Rtn Sugata informed members that the date for the Installation Ceremony will be fixed shortly after discussion with DGE Rtn Sudip Mukherjee.
- Club Secretary Rtn Bikash having problem with net connection, Secretary Elect Rtn Shuvranshu Mitra conducted Club business
- The minutes of the 2566th RCM held on 04.06.2020 as published in Maitree as posted in the official WhatsApp group of the club on 26.06.20 was confirmed.
- Meeting terminated by club President Kaushik with vote of thanks from and to the Chair.
- Meeting Attendance  
Total Members : 32      Members Present : 19